



Doing Business in China Program

Student Personal Statement of Intent

As part of your application process, compose a well-written paragraph or essay in response to the questions below. Edit your responses with care so that you present yourself effectively. The total personal statement should be approximately one page long (double-spaced). Submit your statement, along with your application to Kim Benson in the Rader School of Business (benson@msoe.edu). Make sure your name is clearly marked on your personal statement.

Define your primary learning goals/outcomes for the Doing Business in China study abroad program.

- **What knowledge do you hope to gain and/or what skills do you hope to develop?**
- **How does the program relate to your present and future career goals?**
- **What do you hope to learn about yourself?**
- **How you will know that you have successfully achieved your learning goals/objective and how you will demonstrate this.**