



**MARK YOUR CALENDARS**  
**MSOE PARENTS AND FAMILY WEEKEND 2011**  
**October 21-23, 2011**

Parents/Family Weekend is a weekend offering a variety of FREE events for you and your family to enjoy together. Milwaukee is a great place to visit in fall. Parents/Family Weekend is a festive chance for the whole family to visit and catch up with one another.

Listed below is a tentative schedule of events. Please take the time to look through the schedule and discuss it among yourselves. Parents/Family Weekend is a campus tradition that this year we have moved forward to October to give parents and families a chance to visit their students earlier.

**How do we sign up?**

We have made coming to Parents/Family Weekend extremely easy. You do not need to sign up in advance, purchase tickets, or send anything back. You and your family simply have to show up. How much easier can it get than that? We have plenty of room at our events and welcome you to attend.

For those out-of-town travelers, be sure to check out the options available at our [hotel listings](#). We have provided listings for downtown and suburban hotel locations. Be sure to mention that you are in town to attend the MSOE Parents/Family weekend and that you found their hotel listing on our web site. Some hotels might offer special discounts when mentioning the MSOE name.

**For more information**

Parents/Family Weekend is sure to be both welcoming and fun! You will have a chance to catch up with your family, get reacquainted and share your college experiences. You might even meet some new people. We look forward to you joining us!

For more information contact the Student Activities Office at (414) 277-7225 or [e-mail Nick Seidler](#).



***Following is our tentative schedule of events. Any schedule updates will be posted online.***

# Schedule of Events

FRIDAY, OCTOBER 21, 2011



6:30 am – 8 pm

## **Family and Friends Workout Time**

<http://www.msoe.edu/kerncenter/>

Location: MSOE Kern Center

The Kern Center exemplifies MSOE's philosophy of a well-rounded university experience and is an important asset in providing students with ample access to fitness, whether they are participating in NCAA athletics, intramural sports or individual fitness programs.

Cost: Free

---



8 am – 4:15 pm

## **MSOE Bookstore Open**

<http://www.bookstore.msoe.edu/>

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Stop in at the MSOE Bookstore and get 20% off all clothing and novelties. Look fashionable in your new MSOE clothing!

---



9 am – 11 pm

## **Take a Break in the Game Room**

[http://www.msoe.edu/life\\_at\\_msoe/current\\_student\\_resources/student\\_resources/ccid.shtml](http://www.msoe.edu/life_at_msoe/current_student_resources/student_resources/ccid.shtml)

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Want to show off those skills of yours? Stop by the Game Room to enjoy a free game of pool, ping-pong, foosball or darts. You can also check out one of the many family games from the Campus Center Information Desk (CCID) to enjoy.

Cost: Free

---



9 am – 5 pm

### Visit the Grohmann Museum

[http://www.youtube.com/watch?v=puW\\_PT\\_TVE](http://www.youtube.com/watch?v=puW_PT_TVE)

Location: Grohmann Museum

Stop in and look at the artwork and the museum itself. With nearly 800 European and American paintings and sculptures that depict various forms of works, The Eckhart G. Grohmann Collection Man at Work at Milwaukee School of Engineering is the world's most comprehensive collection of its kinds. The artworks span over 400 years of history (17-20<sup>th</sup> centuries) and comprise a variety of styles and subjects that document the evolution of organized work, from manpower and horsepower to water, steam and electrical power. The works were gifts to MSOE in 2001 from the collection of Milwaukee businessman and collector Dr. Eckhart Grohmann. This is the first art collection acquired by the university.

Cost: Free

---



10 am – 5 pm

### Caricatures by Greg Halbert

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Get a free caricature from artist Greg Halbert of you and your family or your friends. Stop by the Cudahy Student Center, time permitting, for your memento that you can keep!

Cost: Free

---



5 pm – 9 pm

**Special Speaker David Plowden at 7 pm**

Gallery Night at the Grohmann Museum featuring "Requiem for the Steam: The Railroad Photographs of David Plowden"

<http://historict hirdward.org/events/gallerynight.php>

Location: Grohmann Museum and Third Ward

Come and hear David Plowden speak about the special exhibit, "Requiem for the Steam: The Railroad Photographs of David Plowden". As a child, David Plowden was given an inexpensive box camera and before long he began to photograph railroad trains. As he matured and started on what would become a lifetime in photography, trains - specifically steam locomotives - continued to be one of his passions. But by the beginning of the 1960s they were eclipsed by diesel engines; the steam era had ended.

"It is our good fortune that Plowden was passionate about trains. For years he photographed not only the locomotives but all facets of the railroad world, from long steam-powered freight trains crisscrossing middle America to the yards, small stations, and industrial settings that are synonymous with trains." (from Requiem for Steam)

Cost: Free

-----



7 pm – 9 pm

**MSOE Women's Volleyball vs. Lakeland**

[http://www.msoe.edu/athletics/teams/team\\_home.shtml?teamId=25c89a6d-7d5b-4c0e-aff5-8d1b53a3e7f8](http://www.msoe.edu/athletics/teams/team_home.shtml?teamId=25c89a6d-7d5b-4c0e-aff5-8d1b53a3e7f8)

Location: MSOE Kern Center

Join us as this year's Raiders take on Lakeland. This game is bound to be an exciting one. Go Raiders!

Cost: Free

-----



9 pm – 11 pm

### **“Thriller Theater!” Film Presentation and Talk-Back with Cast and Directors**

<http://thriller-theater.com/>

Location: Todd Wehr Auditorium

Join us for a presentation of the Independent film “Thriller Theater” which features numerous MSOE students who were cast in small parts and as extras in the film.

Free Chips and Soda will be available.

The film is a story about thirty-something geek Tom Stewart who has always loved cheap old horror and monster movies. He's decided to pursue a dream to create a horror host TV show in an age when infomercials are more important to local television stations than original programming. When TV60-WPM gives Tom his chance, his struggle begins, leading to unexpected and unwanted compromises in all aspects of his life. Before long, Tom wonders if the show's slowly growing success is worth the pain it takes to get there...but he doesn't have to shoulder the burdens alone. “Thriller Theater!” is a gently comedic feel-good movie about the struggle to find a balance between 'real life' and the pursuit of one's creative dreams.

After the screening, hear from the director, writers, and actors that were in the film, who will be present to discuss with the audience what it was like to make the film and how you can get involved in doing films yourself.

The film is unrated but is family friendly at the PG ratings level.

Cost: Free

---

## SATURDAY, OCTOBER 22, 2011



9 am – 11 pm

### **Take a Break in the Game Room**

[http://www.msoe.edu/life\\_at\\_msoe/current\\_student\\_resources/student\\_resources/ccid.shtml](http://www.msoe.edu/life_at_msoe/current_student_resources/student_resources/ccid.shtml)

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Want to show off those skills of yours? Stop by the Game Room to enjoy a free game of pool, ping-pong, foosball or darts. You can also check out one of the many family games from the Campus Center Information Desk (CCID) to enjoy.

Cost: Free

---



9 am – 8 pm

### **Family and Friends Workout Time**

<http://www.msoe.edu/kerncenter/>

Location: MSOE Kern Center

The Kern Center exemplifies MSOE's philosophy of a well-rounded university experience and is an important asset in providing students with ample access to fitness, whether they are participating in NCAA athletics, intramural sports or individual fitness programs.

Cost: Free

---



9 am – 1 pm

### **Cathedral Square Park Farmers Market**

<http://www.easttown.com/>

Location: Cathedral Square Park

Come down to Cathedral Square park and enjoy fresh produce, delicious food and unique crafts. Live music will also be featured at the Market. There are opportunities to play games such as Bocce ball and Bean bags and Yoga class is even sometimes offered!

Cost: Free

---



9 am – 3 pm

**MSOE Bookstore Open**

<http://www.bookstore.msoe.edu/>

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Stop in at the MSOE Bookstore and get 20% off all clothing and novelties. Look fashionable in your new MSOE clothing!  
Campus Center (CC-3rd floor)

---



9 am – 4 pm

**Coffee, Hot Chocolate, Cotton Candy, & Popcorn in the CC**

Location: Skylight Café (Campus Center - 3rd floor)

Stop in for some complimentary popcorn, coffee, hot chocolate and cotton candy in the 3rd floor of the Student Center.

Cost: Free

---



10 am – 5 pm

**Caricatures by Greg Halbert**

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Get a free caricature from artist Greg Halbert of you and your family or your friends. Stop by the Cudahy Student Center, time permitting, for your memento that you can keep!

Cost: Free



10 am – 5 pm

**Visit Milwaukee’s Public Market and Historic Third Ward Shopping District**

<http://www.milwaukeepublicmarket.org/index.php> and  
<http://www.historicthirdward.org/businesses/categorylisting.php>

Location: 400 N. Water Street

*The Historic Third Ward, mainly the Commission Row area, holds significant meaning as a hub of Market activity for over a hundred years. The modern-day Milwaukee Public Market preserves the nature of this historical neighborhood and capitalizes on the history of an area that native Wisconsinites associate with fresh food. We are proud to offer visitors the best of Wisconsin’s agricultural heritage while expanding the availability of gourmet, specialty and organic foods. The Milwaukee Public Market features twenty specialty food vendors. Each merchant is owner and operator, and in many instances producer, of the products they sell. We give customers the opportunity to purchase direct from the hands that nurtured the quality goods. Public Markets are being revitalized and new Markets are being developed in cities across the United States. Public Markets reflect the heritage and diversity of the communities they serve. The creation of the Milwaukee Public Market follows this national trend and a way of life that was never lost in Europe.*

- FREE Bus will depart from the Campus Center (CC) and run a continuous loop to the designated downtown sites. The bus will remain at each site for a few minutes before moving on to the next downtown location.



10 am – 5 pm

**Visit the Shops of Grand Avenue**

<http://www.grandavenueshops.com/directory.php>

Location: Wisconsin Avenue and 4th Street

The Shops of Grand Avenue has been providing an excellent selection of unique stores and exciting shopping in downtown Milwaukee since 1917. While much has changed over the decades - our stores, our appearance, even our name - one thing has remained constant: a great shopping experience in a great city!

- FREE Bus will depart from the Campus Center (CC) and run a continuous loop to the designated downtown sites. The bus will remain at each site for a few minutes before moving on to the next downtown location.



10 am – 5 pm

**Visit the Historical Milwaukee Public Central Library**

[http://www.mpl.org/file/central\\_gallery.htm](http://www.mpl.org/file/central_gallery.htm) (hit the refresh button to see pictures)

Location: 814 W. Wisconsin Avenue

The Milwaukee Public Library was founded in 1878. After several moves, the Central Library was built in response to the need for more spacious quarters. It opened its doors to the public on October 3, 1898. The original structure is a combination of French and Italian Renaissance styles built of Bedford limestone. Several additions help make up the block-long building that stands today. Central Library has been designated a landmark by the Milwaukee Historic Preservation Commission and is listed on the National Register of Historic Places. The Milwaukee Public Library is every person's gateway to an expanding world of information. Providing the best in library service, the staff guides Milwaukeeans in their pursuit of knowledge, enjoyment and lifelong learning, ultimately enriching individual lives and the community as a whole, as well as providing materials, services and facilities for all citizens of Milwaukee and others in order to meet present and future informational needs and raise the level of civilization in Milwaukee

- FREE Bus will depart from the Campus Center (CC) and run a continuous loop to the designated downtown sites. The bus will remain at each site for a few minutes before moving on to the next downtown location.

---



10 am – 5 pm

### **Take a Stroll Down Memory Lane and Visit the Historical Old World Third Street**

<http://www.usinger.com/>

<http://www.thespicehouse.com/>

<http://wisconsincheesemart.com/>

Location: Area of 1048 N. Old World 3<sup>rd</sup> Street

Originally settled by German immigrants in the early 1800's, Old World Third Street has worked hard to preserve its distinct European ambience. Colorfully-painted shutters, German-style half-timber buildings, European clocks and towers-all remain much the same as they did around the turn of the century...authentic in every detail. From Victorian Gothic to Italianate to Romanesque, Old World Third Street reveals a unique blend of architectural styles- each with a character all its own.

As the last remaining portion of the original German retail district in Milwaukee, Old World Third Street brings new meaning to the words, "just browsing around." Here you can literally spend hours exploring all the small shops and retail stores of yesterday. What you will find are some Wisconsin's premier gourmet food retailers in addition to long established business like Trophy Athletic. Not only can you find Usinger's famous sausage, the Wisconsin Cheese Mart can you offer you the World's largest selection of Wisconsin cheeses. Just follow your nose and you will no doubt find the Spice House across the street. Old World Third Street offers a shopping excursion like none other. Why not take a few moments to enjoy a unique part of Milwaukee known as Old World Third Street. It's filled with splendid memories of yesteryear, with sights and sounds for young and old to enjoy - with all that can truly be called "Old Milwaukee."

- FREE Bus will depart from the Campus Center (CC) and run a continuous loop to the designated downtown sites. The bus will remain at each site for a few minutes before moving on to the next downtown location.

---



11:30 am – 1 pm

### **Chillin' with the President**

[http://www.msOE.edu/about\\_msOE/campus\\_community/leadership/president.shtml](http://www.msOE.edu/about_msOE/campus_community/leadership/president.shtml)

Location: MSOE Student Cudahy Center (Campus Center 3<sup>rd</sup> Floor)

Everyone is invited to the Cudahy Student Center for a great FREE lunch of warm chili. In addition you will be able to meet with the President of MSOE, Dr. Hermann Viets. Join us for some delicious fun.

Cost: Free

---



Noon – 6 pm

### Visit the Grohmann Museum

[http://www.msoe.edu/about\\_msoe/manatwork/index.shtml](http://www.msoe.edu/about_msoe/manatwork/index.shtml)

Location: Grohmann Museum

Stop in and look at the artwork and museum itself. With nearly 700 European and American paintings and sculptures that depict various forms of work, The Eckhart G. Grohmann Collection Man at Work at Milwaukee School of Engineering is the world's most comprehensive collection of its kind. The artworks span over 400 years of history (17-20th centuries) and comprise a variety of styles and subjects that document the evolution of organized work, from manpower and horsepower to water, steam and electrical power. The works were gifted to MSOE in 2001 from the collection of Milwaukee businessman and collector Dr. Eckhart Grohmann. This is the first art collection acquired by the university.

Cost: Free

---



1:30 pm – 3 pm

### How to Play Chess

<http://www.youtube.com/watch?v=BzHX3zra5QM>

Location: MSOE Student Cudahy Center Multipurpose Room (Campus Center 3<sup>rd</sup> Floor)

Would you like to learn a new, useful skill? Chess is a great skill that once is learned can be shared with millions of others worldwide through correspondence and tournaments. If you are a beginner and have never played or if you have some experience, join us for a game.

Cost: Free

---



7 pm – 8:30 pm

**Hypnotist Jim Wand Show**

<http://www.hypnotism.com/JimWand.html>

Location: Kern Center Arena

Dr. Jim Wand is the owner and founder of Wand Enterprises. For over 25 years, he has been involved in the field of hypnosis as both an entertainer and clinical hypnotist. Dr. Wand who has a Ph. D. in the field of psychology, has over 6,000 professional engagements to his credit and is considered to be one of the best entertainers in the world today .

Join us for the fun show!

Cost: Free



9 pm – 10:30 pm

**Improvement through Hypnosis with Dr. Jim Wand**

<http://www.hypnotism.com/JimWand.html>

Location: Todd Wehr Auditorium

Dr. Jim Wand will lead a session on self improvement through hypnosis. Do you want to make simple improvements to yourself? Would you like to quit a certain habit? Maybe have a greater ability to focus or even to cure the hiccups ? Hypnosis can help make you a better you. Come for a session that is focused on your own personal improvement.

Make the change in your life today!

Cost: Free

---

SUNDAY, OCTOBER 23, 2011



9 am – 11 am

**Farewell All-U-Can-Eat Pancake Breakfast**

Location: MSOE Student Cudahy Center (Campus Center 3<sup>rd</sup> Floor)

The weekend has come to end and it's time to say our good-byes ... but not on an empty stomach. Join us for all-u-can-eat FREE pancakes before you leave campus.

Cost: Free

---



1 pm – 6 pm

**Family/Friends Workout Time**

<http://www.msoe.edu/kerncenter>

Location: MSOE Kern Center

The Kern Center exemplifies MSOE's philosophy of a well-rounded university experience and is an important asset in providing students with ample access to fitness, whether they are participating in NCAA athletics, intramural sports or individual fitness programs.

Cost: Free

---



Noon – 11 pm

**Take a Break in the Game Room**

[http://www.msoe.edu/life\\_at\\_msoe/current\\_student\\_resources/student\\_resources/ccid.shtml](http://www.msoe.edu/life_at_msoe/current_student_resources/student_resources/ccid.shtml)

Location: MSOE Cudahy Student Center (Campus Center - 3rd floor)

Want to show off those skills of yours? Stop by the Game Room to enjoy a free game of pool, ping-pong, foosball or darts. You can also check out one of the many family games from the Campus Center Information Desk (CCID) to enjoy.

Cost: Free

---



3pm – 7 pm

### **Green Bay Packers Vs. Minnesota Vikings Football Game Viewing**

Location: MSOE Roy W. Johnson Residence Hall – Cafeteria – 1<sup>st</sup> Floor)

<http://www.packers.com/>

<http://www.vikings.com/>

Join the Lambda Zeta Nu Sorority and the Residence Hall Association in watching this classic American football rivalry. Cheer for your favorite side.

Cost: Free

---

**No need for tickets or advance sign-up... simply show-up. Updated printed schedules will be available at the Campus Center Information Desk (CCID) upon your arrival. Be sure to stop at the CCID for any updates.**

CCID location: MSOE [Cudahy Student Center](#) (Campus Center - 3rd floor)

***Students: If your families are unable to attend, but you want to attend some of the events with a friend, roommate, significant other or by yourself ... you are more than welcome to do so.***

---

**If you have any questions, feel free to contact Nick Seidler at 414-277-7225 or [Seidler@msoe.edu](mailto:Seidler@msoe.edu).**

**\* MSOE AND PARENTS:** <http://www.msoe.edu/parents/message.shtml>

**\* HOTEL INFORMATION:** [http://www.msoe.edu/about\\_msoe/about\\_milwaukee/hotels.shtml](http://www.msoe.edu/about_msoe/about_milwaukee/hotels.shtml)

**\* PARENTS/FAMILY WEEKEND:** [http://www.msoe.edu/life\\_at\\_msoe/campus\\_activities/events/parents\\_family.shtml](http://www.msoe.edu/life_at_msoe/campus_activities/events/parents_family.shtml)

