



A two-year business management degree for those with an associate degree or equivalent college credits

Business and industry hire leaders who understand the practical and technological aspects of management. The success of any organization is directly related to having individuals who know how to work with and lead people, manage and facilitate change, solve problems and get the job done.

The Bachelor of Science in Business Management (BSBM) degree prepares individuals to lead people, processes and technology. The program responds to the demands of businesses that need people who can use technology, work together creatively and think innovatively.

2+2 Transfer Degree

The BSBM grants junior standing to those with an associate degree or equivalent college credits and can be completed in two years. You can attend part-time or take the working professional track, which enables you to earn a degree in two years through classes two nights a week and an occasional Saturday.

Career Choices

With the BSBM degree you can concentrate your studies based on your interests:

Financial Management: Develop skills in traditional practice and computer applications in the areas of accounting, finance, budgeting and costing. You'll be adept at leading the internal financial operations of business.

Managerial Leadership: Develop a broad-based business understanding and study accounting and finance, operations management, human resources and marketing. Graduate ready to lead a wide-array of projects and respond to business opportunities.

Marketing and Entrepreneurship: Develop skills in technical selling, promotional strategies, e-business marketing and business-to-business marketing. Graduate ready to lead marketing projects and operations in technical environments.

Operations Management: Develop skills in supply chain, quantitative management, advanced operations, project management, Lean, Six Sigma and quality. You will be adept at leading and improving business processes and operations.

The BSBM Program

You will be taught by professors who have academic credentials and have “been there” in the business world. Extensive industry experience and on-going consulting experience keeps them up-to-date in their field – and they bring those experiences into the classroom. What you learn in the classroom can be used the next day in the workplace. Our close relationship to business and industry translates into opportunity for you ... opportunity for projects, networking and employment options.

Financial Considerations

Scholarships are available – up to \$8,000 for full-time working professional students. Several financial assistance programs are also available.

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BSBM 2+2 Working Professional Two-Year Curriculum Track V3

		Credits	Fall	Winter	Spring	Summer
MA127	College Algebra II	4	X			
MS280	Introduction to Management Information Systems	3	X			
MS354	Principles of Accounting	3	X			
OR301	Transfer Student Orientation	0	X			
SS461	Organizational Psychology	3	X			
EN432	Business Communication	3		X		
MA129	Business Calculus	4		X		
MS2420	Foundations of Enterprise Resource Planning	3		X		
MS356	Business Finance	3		X		
MA340	Business Statistics	4			X	
MA340	Production Management	3			X	
MS358	Managerial Cost Accounting	3			X	
TC342	Professional Presentation Techniques	3			X	
HU100	Contemporary Issues in Humanities	3				X
MS342	Management Principles	3				X
MS361	Marketing	3				X
MS393	Quantitative Management Techniques	3				X
HU432	Ethics for Professional Managers and Engineers	3	X			
MS365	Business-to-Business Marketing	3	X			
MS4599	Managerial Finance	3	X			
TC433	Knowledge Management	3	X			
MS344	Organizational Behavior and Leadership Development	3		X		
MS448	Employment Law	3		X		
OR402	Professional Guidance	1		X		
	Concentration Elective ²	3		X		
	HU/SS Elective ¹	3		X		
MS444	Business and Government Relations	3			X	
MS483	Database Management Systems	3			X	
	HU/SS Elective ¹	3			X	
	Concentration Elective ²	3			X	
MS446	General Management Policies	3				X
MS4801	Project Management	3				X
	Concentration Elective ²	3				X
	HU/SS Elective ¹	3				X

¹ BSBM+2 students must complete at least 9 credits of humanities or social science (HU/SS) electives. Combined with previous study, students must demonstrate a balance in the number of HU and SS designated courses completed. The specific number of HU or SS credits will be determined upon admission.

² BSBM+2 students must complete at least NINE concentration elective CREDITS. Concentration electives are chosen in consultation with an advisor. See the prescribed concentration course list for options.

The BSBM+2 is a degree completion program and requires an associate degree or 60 semester/90 quarter credits for admission. Previous study must include specific courses in: computer methods, microeconomics, macroeconomics, business law, college mathematics, two courses in natural sciences (one with lab), English composition, technical composition, speech and two courses in humanistic studies. Additional time for completion will be added to the BSBM if any of these requirements are missing. Students following the Model Working Professionals Track can expect that classes will be offered during the evening, or occasionally on weekends.

The two-year Model Track for Working Professionals provides for a schedule whereby students can attend classes two nights per week and occasionally on Saturdays. At least one "on-track" course is available via Internet-hybrid (IH) delivery. IH classes meet face-to-face three to four times per quarter, with additional instruction done via the Internet as electronic lectures, interactive discussion forums, and on-line case studies. On-track courses, offered as traditional face-to-face meetings, are offered so three courses can be scheduled by meeting two nights per week, generally Monday and Wednesday or Tuesday and Thursday. The number of weeks classes meet during the Summer Quarter may vary.